

Jana Elst

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Portfolio | Instagram Portfolio | LinkedIn

EDUCATION

Howest University of Applied Sciences Belgium Bachelor Digital Design and Development (Devine)	2023 – 2026
Ghent University Belgium Master of Science Industrial Design Engineering Technology	2022 – 2023
Ghent University Belgium Bachelor of Science Industrial Design Engineering Technology	2019 – 2022

RELEVANT COURSEWORK

Master's thesis <u>extended abstract</u> Design of a phygital tool to support introduction workshops organized by the Royal Museums of Fine Arts of Belgium (KMSKB) for residents of residential care and day centers <ul style="list-style-type: none">- Conducted extensive UX research on the needs of museums and residential care center residents.- Designed a concept and interactive prototype for user testing.	2019 – 2022
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Portfolio | www.janaelst.be

PROFESSIONAL EXPERIENCE

Oetang, Learning experience design studio Ghent, Belgium Job student: Concept & Product Developer <ul style="list-style-type: none">- Co-developed and produced innovative teaching methods for high school education.- Concept development of playful workshops and teaching kits.	2024 – present
FabLab Factory Aalst, Belgium Job student: Graphic Designer <ul style="list-style-type: none">- Designed flyers, icons, and visual assets for marketing purposes.- Created content and managed social media.	2023 – 2024
Oetang, Learning experience design studio Ghent, Belgium Intern & Job student: Concept & Product Developer <ul style="list-style-type: none">- Developed concepts for playful workshops and teaching kits.- Wrote copy for educational products.- Conducted user testing & observations in classrooms and museums.	2022

VOLUNTEERING

Bazart, Inclusive art scout Ghent, Belgium <ul style="list-style-type: none">- Organized interactive art activities to introduce children to art and culture in a playful way.- Emphasized inclusivity and tolerance in all activities.- Developed strong teamwork and collaboration skills.	2018 – present
Certified tutor for new animators Framework Training Flanders, Department of Culture, Media & Youth <ul style="list-style-type: none">- Learned various frameworks to playfully introduce new things and do evaluations.- Coached new animators.	2022
Certified head animator Framework Training Flanders, Department of Culture, Media & Youth <ul style="list-style-type: none">- Developed leadership and team management skills.	2020
Certified animator Framework Training Flanders, Department of Culture, Media & Youth <ul style="list-style-type: none">- Learned to invent games, and coach children.	2016

PERSONAL SKILLS

Technical

Familiar software:	Microsoft Office Suite, Google Suite
Creative software:	Figma, Illustrator, Photoshop, InDesign, After Effects, Miro, Procreate
Web development:	HTML5, CCS, JavaScript, React, Astro, Vite, PHP, GSAP, Arduino

Soft skills

Team player, critical & creative thinker, curious, responsible, receptive to feedback

Languages

Dutch: Native

English: Working proficiency

French: Basic